**The name of the academic discipline:**

**“Innovative Technologies in Internet Business”**

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| **Specialty code and name** | 6-05-0412-02 Business Administration |
| **Year of study** | 2 |
| **Semester of study** | 3, 4 |
| **Number of in-class academic hours:** | 14 |
| **Lectures****Seminar classes** **Practical classes****Laboratory classes** | 10 |
| - |
| 4 |
| - |
| **Form of the current assessment (*credit/ graded credit /exam*)** | exam  |
| **Number of credit points** | 4 |
| **Competences** | Mastering the academic discipline “Innovative Technologies in Internet Business” should ensure the formation of specialized competencies: organizing and running a business in the Internet environment, managing Internet projects using innovative technologies and Internet marketing in electronic markets. |
| **Summary of the academic discipline:**“Innovative Technologies in Internet Business” is a practical-oriented academic discipline, the development of which includes work in the following areas: - formation of knowledge about the role and essence of innovative technologies in Internet business; - basics of organizing and managing Internet business; - basics of developing and evaluating the effectiveness of Internet projects using innovative technologies. |