

**Academic discipline:
“Theory of communication”**

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| Code and name of specialty | 6-05-0321-01 Journalism |
| Training course | 1 |
| Semester of training | 2 |
| Number of class hours: | 68 |
| Lecture | 12 |
| Seminar classes | - |
| Practical classes | 56 |
| Laboratory classes | - |
| Form of current assessment (<i>credit/differential credit/exam</i>) | <i>exam</i> |
| Number of credits | 3 |
| Competencies to be formed | To analyze the basic models of communication as cognitive constructions conceptually reflecting the content of the processes of information impact and interaction in various fields |

Summary of the content of the academic discipline:

The discipline “Theory of communication” is aimed at mastering the specific conceptual apparatus, methodology of modern communication problems, as well as at developing the ability to analyze information and communication processes taking place in society from the point of view of their socio-cultural significance. The practical component of the course “Theory of communication” is the development of students' ability to communicate. As a result of studying the discipline, students will understand the essence of the process of social communication, as well as the conditions and patterns of effective communication; They will gain an understanding of communication as a science, its subject, laws, methods, basic linear and structural communication models and features of mass communication. During the course of mastering the discipline, along with theoretical knowledge, students will gain skills in applying theory and methods of communication in various communicative spaces, optimize real communication processes in the field of mass media.