

**Academic discipline:  
"Fundamentals of media psychology"**

<b>Code and name of specialty</b>	1-23 01 04 Psychology
<b>Training course</b>	1
<b>Semester of training</b>	2
<b>Number of class hours:</b>	94
<b>Lectures</b>	10
<b>Seminar classes</b>	
<b>Practical classes</b>	12
<b>Laboratory classes</b>	30
<b>Form of current assessment (credit/differential credit/exam)</b>	credit
<b>Number of credits</b>	2
<b>Competencies to be formed</b>	To know the basics of media psychology as a scientific field, the methods of media psychology. To know the categorical and conceptual apparatus of modern media psychology. To know about the practical application of media psychology, taking into account the development and mental processes and psychological states of a person. To be able to perform an expert psychological analysis of the practical problems of media psychology; be able to apply the acquired knowledge to specific situations of analysis. To master the skills of building the structure of a media product in various areas; skills in the development of media literacy and media immunity. Master the skills of designing in the media space, based on knowledge about the patterns of development of mental processes and human states.

**Brief content of the academic discipline:**

The structure of the discipline "Fundamentals of media psychology" has a systemic character. Within the framework of the academic discipline, the main categories of media psychology, concepts and models of mass communication are considered. The specifics of communication in the conditions of mass communication and its functions, the problems of management and manipulation in the mass media are discussed. Media competence and media immunity of the personality.