**The name of the academic discipline:**

**“Cultural Production and Management”**

|  |  |
| --- | --- |
| **Specialty code and name** | 1-23 01 15 Social Communications |
| **Year of study** | 4 |
| **Semester of study** | 7 |
| **Number of in-class academic hours:** | 34 |
| **Lectures**  **Seminar classes**  **Practical classes**  **Laboratory classes** | 16 |
| 18 |
| - |
| - |
| **Form of the current assessment (*credit/ graded credit /exam*)** | credit |
| **Number of credit points** | 2 |
| **Competences** | Mastering the academic discipline “Cultural Production and Management” should ensure the formation of special competencies: developing, implementing and evaluating socio-cultural and production projects |
| **Summary of the academic discipline:**  The discipline provides an introduction to the functioning of the system of producing and managing culture. The content of the academic discipline includes the study of the patterns of business processes in the context of the development of market relations in the sphere of culture of the Republic of Belarus, covers the main technologies for the creation and promotion of cultural products and services (projects), based on a scientific approach to the study of the needs and interests of the target audience. | |