**Academic Discipline:**

**«Foreign Language (professional vocabulary)»**

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| **Code and name of specialty**  | 1-23 01 15 Social Communication |
| **Training course** | 2 |
| **Semester of training** | 3/4 |
| **Number of class hours:** | 136 |
| **Lectures** | - |
| **Seminar classes** | - |
| **Practical classes** | 68/ 68 |
| **Laboratory classes** |  |
| **Form of current assessment (credit/differential credit/exam)** | Credit/ Exam |
| **Number of credits** | 6 |
| **Competencies to be formed** | Be able to determine the place of the individual in the political organization of modern society. Have a culture of thinking, a philosophical outlook on socially and personally significant problems, be able to perceive, summarize and analyze information |
| **Summary of the content of the training discipline:**The course includes two units: Unit 1 Social communication in the modern world. Social media communication. The Structure of Social Communication. From the history of communication. Mass media in Belarus and abroad. Communication activity: kinds and levels. Unit 2 Professional activity in the sphere of social communication. Communication activity : types, forms and models. Career in the sphere of social communication. |